



OPEN CULTURE

CALL FOR ARTISTS, DESIGNERS & MAKERS

Open Culture have an array of markets and fairs especially for those creative entrepreneurs with a DIY spirit selling handmade and original goods.

Applications are now open! So whether you're a fine artist, designer, crafter, maker or even baker we want to hear from you!

There is a single application form for all 2014 events.

Applicants do not need public and products liability insurance for Open Culture events. You may wish to take out insurance at your own discretion.

Event	Application Deadline (Midnight)	Payment Deadline
Liverpool ONE Stalls in the City 24 & 25 May 14 & 15 June 12 & 13 July 23 & 24 August	4 May 4 May 25 May 25 May	9 May 9 May 6 June 6 June
Summer Arts Market 19 & 20 July 2014	25 May	20 June
Winter Arts Market 6 & 7 December 2014	10 Aug	12 Sept

WHAT CAN BE SOLD?

Original and handmade artworks, screenprints, sculpture, textiles, homewares, jewellery, glass, leatherwork, art books, handmade beauty products, accessories, and artisan/local food etc.

No mass produced items will be accepted.

HOW TO APPLY

Read the details about the events on the next page, and then fill out the online application form. If you don't receive a confirmation email within 30 minutes of submitting please be in touch.

APPLY ONLINE NOW

ENQUIRIES

Please don't hesitate to contact Open Culture with any questions by calling 0151 478 4550 or emailing info@culture.org.uk.

SELECTION

Your application will be judged on the following points:

- Quality, uniqueness and consistency of work
- You must provide clear images of your work (either on your website, by upload or email) or we cannot accept your application.
- Original items not based on any pre-existing products, and whether they are made by hand or partly manufactured elsewhere.
- The price range your work falls into. It's important to have a mix of prices on your stall to appeal to a range of shoppers; our events are promoted as affordable.
- How well you present your items on your stall, in photographs and online.
- If you submit a shared application, we will look for the overall quality of both stallholders.
- Whether you offer to demonstrate your craft at the event, or offer an arts activity (paid or free).
- North West applicants will be prioritised, however Open Culture reserves the right to take a final view across all applicants to select those that meet our objectives for a broad mix of original and high quality work.

CODE OF PRACTICE

This code has been produced to assist you (the Stallholder) and to outline your legal obligations when taking part as a stallholder at Open Culture events in 2014.

By applying to take part in the Event you agree to observe and comply with the following:

- Stallholders use the Venue and exhibit [their stall content] at their own risk and the Organisers cannot accept liability for any loss of and/or damage to any property of those exhibiting at the Event;
- The Organisers reserve the right to request removal of any stallholders or stall content that could be deemed of an offensive, inappropriate or dangerous nature;
- Stallholders must only set up on their allocated stall and must ensure that neither they nor their stall content nor their temporary structures causes a danger to any persons whatsoever exhibiting, visiting or working at the Venue.
- All stallholders' temporary structures must be adequately installed and weighted;
- Stallholders must not permanently mark or damage their allocated space or any part of the Venue;
- Stallholders must not in any circumstances cause obstruction to the public, and it is the responsibility of each stallholder to ensure that their stall area is kept free from litter and any other trip hazards for the duration of the Event;
- Stallholders must not use power tools, pyrotechnics, animals or hazardous materials;
- No refunds will be given under any circumstances*
- No electricity or generators will be offered or provided to stallholders, nor can any such electricity or generators be used by the stallholders;
- At the end of the Event, stallholders must immediately remove all temporary structures, property and litter from their allocated space;
- Stallholders agree to the recording of the Event for the documentation and promotion of the Organisers. Wherever possible stallholders will be credited;
- Stallholders are responsible for their own Tax and National Insurance.

Liverpool ONE Stalls in the City

Thomas Steers Way, L1
10.30 – 17:30

Sat 24 & Sun 25 May 2014
Sat 14 & Sun 15 June 2014
Sat 12 & Sun 13 July 2014
Sat 23 & Sun 24 August 2014

This year sees the fourth summer season of outdoor art fairs in the bustling heart of Liverpool ONE shopping centre. The event plays host to some of the North West's finest artists and designers on Thomas Steers Way.

This location is the promenade adjacent to Hilton Hotel and John Lewis, and is the main thoroughfare to the Albert Dock and Waterfront attractions, popular with tourists and locals alike.

Stall details

All stalls will have a 3x3 gazebo, one 6x2.3ft trestle table and one chair. All pitches will be sheltered within an outdoor marquee (each with a backing wall) running the length of Thomas Steers Way. The marquees have white sides and a bi-colour roof in white/red and white/blue.

Cost

Stalls are priced per full weekend at £110inc VAT

A 10% discount applies if you book all four weekends, which is a saving of £44.

Parking

Drop off/pick up will be free in an allocated space within set times very close to the event site. Parking is not offered due to the city centre location. There are many car parks to choose from in the vicinity.

Weather Contingency

*If an event has to be cancelled due to dangerous weather conditions you will be refunded 70% for the first two cancelled days. (i.e. £38.50 per day) If three or more events are cancelled no further refunds can be given. This policy is applicable for Liverpool ONE fairs only.

Summer Arts Market

St George's Hall, Liverpool
10.00 – 17.00
Sat 19 & Sun 20 July 2014

A vibrant weekend celebration of arts and crafts, 2014 sees the second installment of this special event. Over 100 regional artists, designers and makers will create a bustling market in the grand surrounds of St George's Hall.

Four stall options are available; please indicate your preference on the application form.

All stall types include a 6x2.3ft trestle table, chairs and two wristbands for the event.

Stalls are priced for the full weekend.

2x1.5m Elms, Cockerell & Reid Rooms

£95 for full weekend including VAT
Best suited to works that benefit from bright natural daylight. Suitable for additional displays e.g. easels, pop-up stand, cabinet, print racks etc.

Tabletop Only Great Hall

£95 for full weekend including VAT
Suitable for smaller work such as jewellery, ceramics, textiles, accessories etc.

2x2m Great Hall

£125 for full weekend including VAT
Situated around the edge of the hall with a wall/column behind. Suitable for big displays e.g. easels, pop-up stands, cabinet, print racks etc.

3x2m Corner Great Hall

£150 for full weekend including VAT
This space is situated around the edge of the hall with a wall/column behind. Suitable for much larger displays e.g. rails, print racks, shelving, cabinets etc.

Parking

Limited parking is available in front of St George's Hall for £8inc VAT all day (8am – 6pm). Drop off/pick up is free for loading and unloading vehicles at the start and end of the event.

Winter Arts Market

St George's Hall, Liverpool
10.00 – 17.00
Sat 6 & Sun 7 December 2014

Liverpool's biggest art, craft and design sale – the Winter Arts Market has been taking place since 2009. Arts and craft lovers and those with an appreciation of the independent, local and DIY spirit will find work by a whopping 200 artists, designers and makers!

Stalls are priced by the day.

2x1.5m Elms, Cockerell & Reid Rooms

£55 per day including VAT
Best suited to works that benefit from bright natural daylight. Suitable for additional displays e.g. easels, pop-up stand, cabinet, print racks etc.

Tabletop Only Great Hall

£55 per day including VAT
Suitable for smaller work such as jewellery, ceramics, textiles, accessories etc.

2x2m Great Hall

£70 per day including VAT
Situated around the edge of the hall with a wall/column behind. Suitable for big displays e.g. easels, pop-up stands, cabinet, print racks etc.

3x2m Corner Great Hall

£90 per day including VAT
This space is situated around the edge of the hall with a wall/column behind. Suitable for much larger displays e.g. rails, print racks, shelving, cabinets etc.

Parking

Limited parking is available in front of St George's Hall for £8inc VAT all day (8am – 6pm). Drop off/pick up is free for loading and unloading vehicles at the start and end of the event.